

STRIVING TOGETHER TO ACHIEVE OUR POTENTIAL FOR A BETTER TOMORROW

September 2012

This year marks the eleventh anniversary of the *Campbell's Labels for Education™* program, and with your help, Bert Ambrose, can make this year the best ever! The *Labels for Education™* program is a great way to earn FREE merchandise for our school, and label collection and redemption is so easy.

Participation in the program is simple – save labels from eligible Campbell products and send them to the school. Products eligible for redemption in the program include:

- Campbell's condensed soups
- Campbell's<sup>®</sup> Easy Cooking Sauces
- *Campbell's*<sup>®</sup> *Chunky* soups and chilis
- Gardennay<sup>®</sup>
- Campbell's Soup at Hand®
- Campbell's<sup>®</sup> Ready to Enjoy soups
- Healthy Request<sup>®</sup> soups and microwavable bowls
- Prego<sup>®</sup> sauce
- Campbell's Ready to Use broth
- *Pepperidge Farm<sup>®</sup> Goldfish<sup>®</sup>* crackers
- *V8<sup>®</sup>* beverages and soups
- Habitant<sup>®</sup> soups
- Pace<sup>®</sup> salsa
- Select Campbell's Foodservice Products qualify for redemption.

Let's amplify our efforts by asking friends and family to collect labels on behalf of our school!

If you have any questions, or would like to help with our *Labels for Education* collection drive, please contact our program coordinator, Shannon Stewart, at 250-785-5508. Don't forget to visit <u>www.labelsforeducation.ca</u> for a complete listing of eligible products and more information about the program.

Thank you for your ongoing support. Together with *Campbell's Labels for* Education<sup>TM</sup> – we can build a better school – one label at a time.